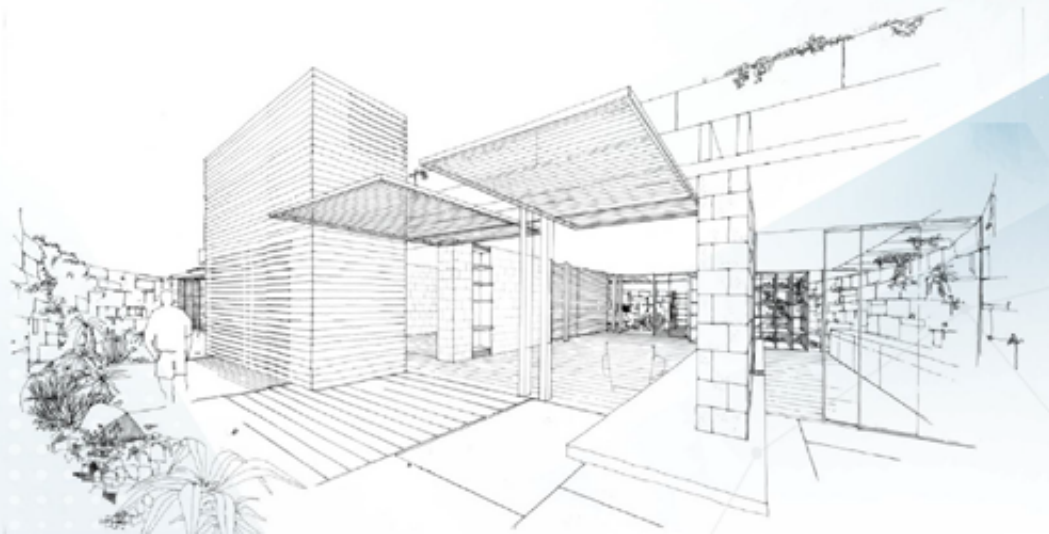


**CORPORATE  
PROFILE**

# DESIGN CREATION-i

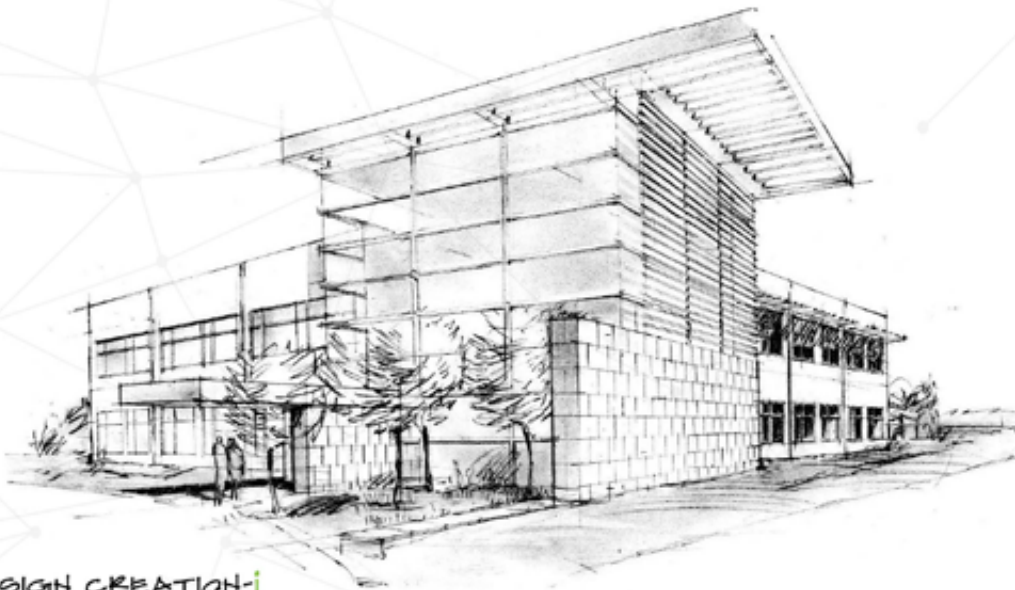
ARCHITECTURAL INTERIOR DESIGNERS

*Creativity Driven By Diversity*



# Welcome to Design Creation-i

Whether you are a multinational behemoth or a snappy start-up, we are here to create amazing spaces which incubate your vision & make it our mission to enable you to release your business goals and returns.



DESIGN CREATION-i  
ARCHITECTURAL INTERIOR DESIGNERS

# Company Profile

Design Creation-i loves to put life in a structure: it converts a house into a home, a boring office into a creative workplace and commercial spaces into buzzing shopping malls and complexes. It has over the years seamlessly woven interior and exterior spaces to give an amazing work of art, much to the client's delight.

This work is made possible due to an experienced team from diverse disciplines such as Architecture, Interior Design, Exhibition Design, Furniture Design & Graphic Design. The core team of DC-I hit the right chords every time to strike a balance between aesthetics and functionality into every body of work we undertake and execute.

# Who we are

Design Creation-i, popularly known as DC-i, began as a very modest Interior Design firm. We steadily grew by executing projects and our fame started spreading across. DC-I evolved from an exclusive Architectural Interior design firm to a Civil and Architectural Planning firm and attained the position as one of the respectable and admired firms.

Based out of Hubli, Design Creation-I is the brainchild of Mr. Pavan V. Kulkarni, an Architectural Interior Designer.

Since its inception in 2009, DC-I has made its presence felt through innovative, minimalistic and timeless designs. The principal designer and founder of the firm, Mr. Pavan V. Kulkarni holds a Masters Degree in Corporate Interior Design and Interior Management from NIRM , Pragati Education Society, Bangalore. Initially, he worked in Ahmedabad, Bangalore and Pune in Architectural and Interior Firms which helped him on a path of self-learning and grasping essential experiences.

# Our Expertise

Since its inception, Design Creation - I is one of the fastest growing occupancy services company and has proven expertise in executing projects in the below mentioned categories



Corporate Offices



Retail



Hospitality



Healthcare



Educational Institutions



Residential



Recreational spaces



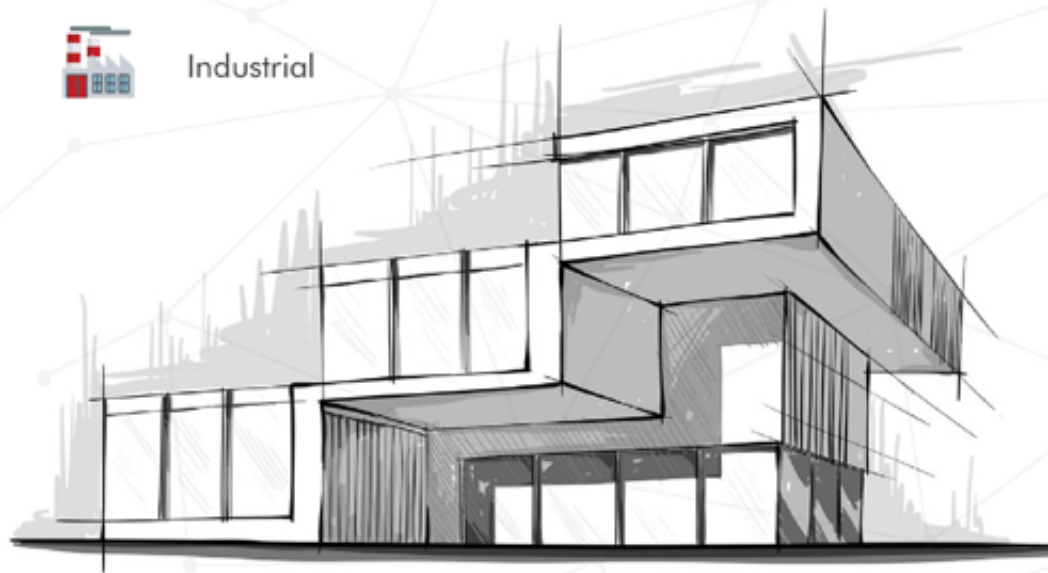
Commercial



Food & Beverages



Industrial





# Office Spaces

CRAFTING with care....

AT DESIGN CREATION -I, WE'RE MASTERS IN CRAFTING WORKSPACES FOR THE BUSINESS LEADERS OF TODAY, TOMORROW AND FOREVER.

At DC-I, we give prime importance to having aesthetically beautiful and functional workspaces. As an interior solutions company, we have grown into a full-fledged occupancys erVICES company.

In a nutshell, we take a bare shell and convert it into a ready-to-move-in office. An office that aptly reflects the client's ideas, brand, present and future needs.

Our attention to the minutest of the detail has helped us build the reputation of a reliable and trendy occupancy service company.

Over the years, our client list has expanded, continuing along this line, we have also increased our bouquet of services to accommodate comprehensive fit-out solutions. This encompasses all related aspects of office space development.

# What Makes Us Different

DC-I has maintained high levels of client delight, with many clients coming back for future projects, and also giving positive referrals. This has been due to a strong and cohesive team comprising of best designers, services consultants and project managers. All clients are provided with a full-time, dedicated team that ensures adherence to budget and timelines. Using scientific project management techniques and IT support, our team takes full control of the project, anticipating problems and initiating solutions in a timely and efficient manner.

We are comfortable to take any challenge, from complex, multi-location assignments to simple workspaces, from working for multinational giants to indigenous start-ups. 70% of our business comes from our existing client that explains our client retention by providing world-class service. A number we are proud of and constantly strive to keep it up as high as possible.

DC-I is capable of delivering on General Contracting basis, a systematic and proactive approach to site management, based on best practices, we engage the best consultants who are experts in their respective domains – whether it is for HVAC, electricals, plumbing, LEED, IT, project management, branding, landscaping, acoustic, fire and safety.







# End-To-End Occupancy Services

Comprehensive interiors fit-out solutions include civil, HVAC, networking, access control, CCTV, UPS, PAC, AV, BMS, audio-video systems, FA-PA, security systems, precision air-conditioning, electricals, plumbing and fire-fighting, interiors (lighting control, flooring, furniture, acoustic panels, workstations, chairs, soft seating, demountable glass partition systems, graphic designs and carpets).

## An Experienced, Multi-Disciplinary Team

Our team consists of professionally qualified and experienced employees to give business a technical and professional edge. The team includes professionals such as architects, engineering team (civil, HVAC, electrical), Financial team (Chartered Accountants, Company Secretaries & Auditors, and cost & quantity managers) fire and safety team, project & procurement team.

# Process Driven Approach

We are committed to continuous improvement in systems and processes. Some of our policies and standard operating procedures include as listed below:

1. Project schedule bar chart with project and material
2. Quality policy
3. Health & safety Policy
4. Use of low maintenance/eco-friendly products for LEED certification
5. Use of genuine material with batch certificate
6. Quality audit
7. Standard handover documents



# Retail Spaces



# Retail Solutions



# Retail Solutions

WE SPECIALIZE in Integrated Future Ready Retail Experience Design that translates into business for our clients and memorable experiences for their customers.

WE PRACTISE Retail Design, Architecture, Retail Interior design, Visual Merchandising, In-store communication & graphics, in-store engagement design.

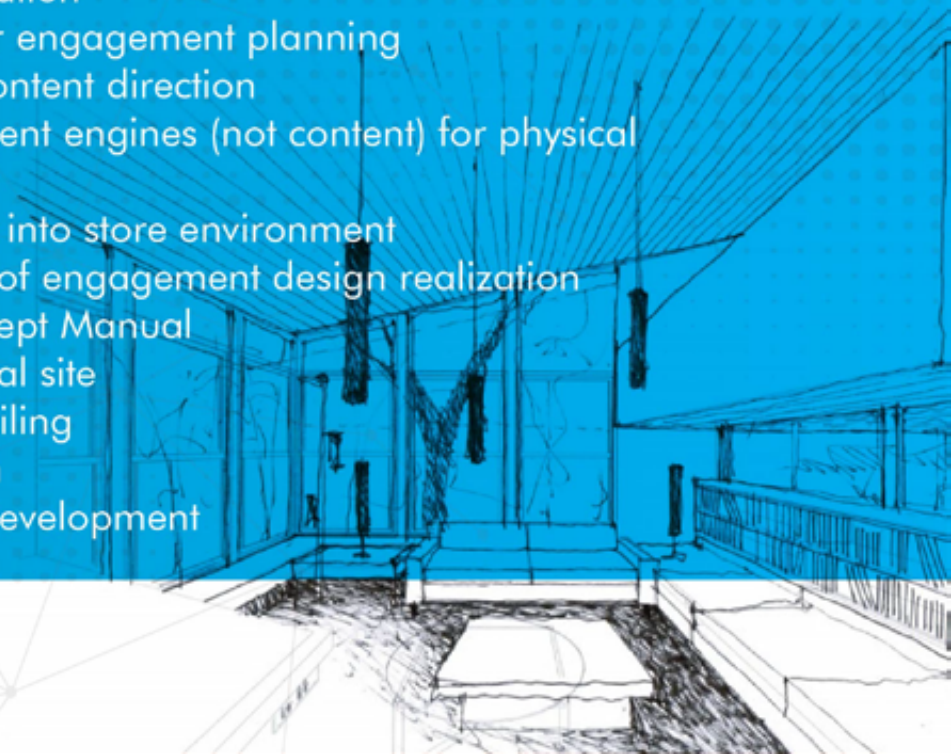
WE DELIVER Design to Realization (supervision / PMC) across categories like Fashion & Lifestyle, Fashion Accessories, Home Improvement, Specialty Foods and Service Retail.

WE ARE a multi-disciplinary design and roll-out management team of domain professionals.

WE SERVE over 30+ happy Clients in projects in a year.

# Services

- Retail Design Strategy
- Design Conceptualization
- Brand Identity application in store environment
- Store Front Architecture & Design
- Retail Interior Design
- Lighting and Services Design
- Retail Environmental Graphics
- Visual Merchandising
- In-store Digital Experience Plan
- Detailing and Material Palette Development
- Supervision of Design Realization
- In-store interactive customer engagement planning
- Engagement mechanics & content direction
- Developing digital engagement engines (not content) for physical devices in-store
- Integration of digital devices into store environment
- Prototyping and supervision of engagement design realization
- Study of Brand Design Concept Manual
- Adaptation of Design for local site
- Design Development & Detailing
- Lighting and Services Design
- Material & Finishes Palette Development



*Passion for Excellence*

DESIGN CREATION-*i*

ARCHITECTURAL INTERIOR DESIGNERS

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